

# Help your authors to enhance the quality and impact of their research

## Why?

- Better quality submissions
- Boost journal and article visibility
- Increase author referrals
- Drive usage and citations

### Pre-Publication Services Focus: Wiley Editing Services



Wiley Editing Services assists authors in preparing their papers for submission through:

- English language editing
- Translation: Chinese, Portuguese, and Spanish
- Manuscript formatting
- Figure preparation

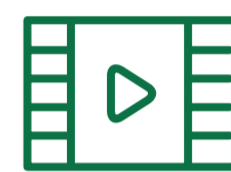
#### ✓ Benefits to authors

- Remove language barriers to publication
- Improve manuscript readability and presentation
- Save time and effort

*Authors who use **WES** are more likely to recommend publishing in Wiley journals*

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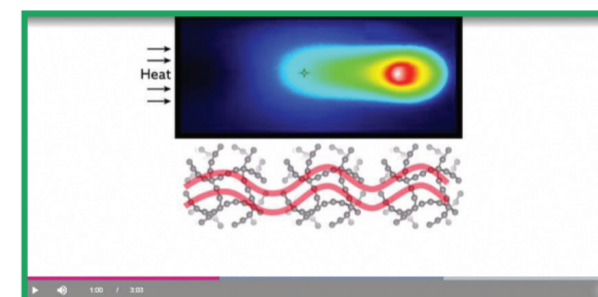
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#### ✓ Benefits to authors

- Reach broader audience
- Share with colleagues
- Increase article views and downloads



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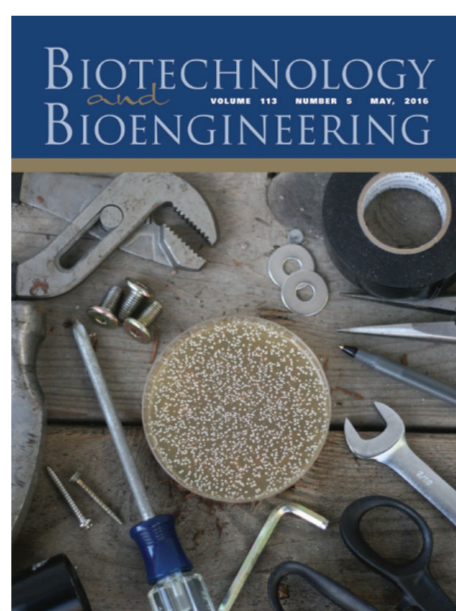


### Post-Publication Services Focus: Featured Cover

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#### ✓ Benefits to authors

- Receive premium placement on journal cover and eTOC
- Increase article views
- Share via social media



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#### ✓ Benefits to authors

- Reach a broader audience
- Improve discoverability
- Track article metrics

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