DID YOU KNOW?

Journals published by Wiley reject more than 2/3 of all submitted articles, disappointing hundreds of thousands of researchers each year. Many of these articles are subsequently published elsewhere.

Benefits of referring rejected papers

- Improved publishing experience for authors
- Faster
- Less reformatting
- Improved chance of acceptance
- Reduce burden on overworked reviewers
- Ensure that good content is published quickly and efficiently
- Improved exposure of supporter and receiver journals through linked marketing
- Discounts and referral fees on APCs

Creating referral networks.....

- Apex title refers to mid-level titles
- Mid-level titles refer to each other and a sound science title

WILEY’S SOUND SCIENCE JOURNALS

- We try to be “author-friendly”.
- We do reject papers, but we look for reasons to publish rather than reasons to reject.”
  - PROF. ALLEN MOORE, Editor in Chief of Ecology and Evolution, a sound science journal.
- ‘In many ways, the author has nothing to lose. The referral option is just that, an option. As editors, we’re not forcing them to transfer, or even recommending it—we’re just presenting it as an alternative.’
  - PROF. STEPHEN P. LONG, Editor-in-Chief of Global Change Biology, and Senior Editor of Plant, Cell and Environment, supporter titles of Ecology and Evolution.

Could your journal refer content to any of these?

Where does your journal fit in?

Editor feedback

WILEY