Open Access: an overnight revolution 20 years in the making

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Wiley is addressing the growing demand for OA in 3 ways:

Transitioning Journals to OA
Since 2012 we have successfully transitioned 25 titles to Open Access. We have more planned for 2020 and the years to follow, subject to the same market analysis as our new OA launches. Before transitioning a title to a fully Gold OA model, there are a number of considerations we take into account, such as:

- Subject discipline: is the subject community receptive to a transition to Open Access?
- Availability of funding: is there funding to cover Articles Processing Charges (APCs)?
- Geographical distribution of authors: are the majority of authors from countries with established Gold OA activity or covered by Research4Life initiative?
- Journal type: does the journal publish many article types that are not suited to an APC model (such as reviews titles)?
- Finances: with all these considerations above, does the modelling show a sustainable revenue stream for the journal and our partners?

What happens when a journal ‘Flips’ to OA?
We have seen usage (full text downloads) increase significantly during the year of the transition to Open Access and this trend continues after the transition year. On average, usage more than doubles in the transition year.

What about the Impact Factor?
We have seen increases in Impact Factor in all journals that we have flipped across varying subject disciplines*

*Based on our historic citation data.

Transitioning the Market
Transitioning individual journals to Open Access allows us to meet the Open Access needs of specific subject and author communities. However, Wiley is also committed to delivering Open Access options on a larger scale via the negotiation of country-level agreements. These agreements allow authors to choose the OA publishing option in any of our hybrid journals with no charge to the author – APFs are covered by the agreement. In addition, several of these agreements also make provision for publishing in any of our 100+ Gold Open Access titles.

The table below summarizes the agreements currently in place and the options available for authors:

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<th>Country</th>
<th>North America</th>
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All of these deals make it easier for authors to publish their research open access, and beneficial to the ability of authors to share their research safely. Please speak to your JPM to find out more about how your journal can benefit from these agreements.

Open Access helps us accelerate progress in the sharing and dissemination, impact and visibility of quality research