As an editor, it’s important to make the most of any conferences or meetings that you attend. Conferences provide a great opportunity to showcase your journal and network with authors and other editors.

**Before the conference**

Set clear goals and objectives around what you’d like to achieve at the conference. This will help you make the most of your time there.

You might want to consider specific objectives around which sessions you’d like to attend, or people you’d like to connect with. For example, perhaps you’d like to meet five new authors, or obtain 10 submissions for your journal.

Conferences are an excellent opportunity connect with potential and current authors and peer reviewers.

Try to find out who is attending beforehand and if there are authors or speakers you'd like to talk to, send them an invite for a quick chat.

You might want to consider hosting an event or workshop at the conference – this is a great way to get your journal in front of a wider audience.

Your Wiley marketer or journal manager can provide advice on events or workshops – just give them as much time as possible in advance of the conference.

**During the conference**

Networking is an important part of any conference – as you meet people, talk to them about the journal, commission articles and find potential new reviewers.

Having an elevator pitch ready is a useful tip when first impressions count – keep it brief and to the point and display your passion for what you do.

Make the most of social media – before, during and after the conference!

Find out if there is a hashtag associated with the conference that you can follow and use. This is a great way to find out who else is attending, as well as spreading the word if you happen to be hosting an event.

**After the conference**

Take some time to follow up with any new contacts you made at the conference – you never know when these contacts might come in useful!

Send them a quick email or connect over social media – this will also help keep your name and your journal in their minds.