What Learned Societies Need to Know About Open Research

Insights based on 3,112 responses to the 2019 Wiley Society Membership Survey

Anna Ehler, Partner Engagement, Wiley
Jonathan Roscoe, Partner Engagement, Wiley

Survey Demographics

Region
In which region are you located?

- Americas: 28%
- Africa: 15%
- Middle East: 15%
- Asia Pacific: 15%
- Central Asia: 13%
- Europe: 24%

Gender
What is your gender?

- Male: 64%
- Female: 35%
- Prefer not to say: 1%

Top 5 places of work

- 41% University
- 11% University
- 9% Student
- 9% Research Institution
- 6% Government

Members need help understanding Open Access models

1. 76% recognize definition of Open Access
2. 70% recognize definition of Green Open Access
3. 73% recognize definition of Gold Open Access
4. 61% recognize definition of Hybrid Open Access journals

Members want research to be more transparent

67% of all members want more OA

3. 76% Less interested in OA
4. 72% Less interested in OA
5. 69% I would like my society to provide more OA publishing

Members want research to be more transparent

- 76% Open Data that is FAIR (Findable, Accessible, Interoperable, and Reusable)
- 72% Open or transparent peer review
- 69% Open recognition of contributions with CRediT

Societies should promote open research practices

- 88% I would like my society to promote greater collaboration among their members for conducting research
- 76% I would like my society to encourage journal articles to be more understandable to the general public
- 64% I would like my society to develop guidelines for the increased sharing of underlying research data

Younger members care most about ethics

EARLY CAREERISTS WANT:
- High standards of publishing ethics
- Transparency in publishing process
- Personal connection to society’s mission

About the survey

The 2019 Wiley Society Membership Survey is the 5th annual largest survey of its kind focused on understanding what societies can do to best serve the needs of the research community. See more insights at wiley.com/network/societyleaders/member-engagement